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FOR IMMEDIATE RELEASE

7TH MIDDLE EAST BUSINESS LEADERS AWARDS 2016

“TRUE AWARD FOR REAL LEADERS”

London, United Kingdom: American Leadership Development Association (ALDA) and *The Leaders International Magazine* with the full endorsement from *The Federation of GCC Chambers* have once again proudly presented the **7th Middle East Business Leaders Awards 2016**. This prestigious awards ceremony gave recognition and honoured not only prominent figures as exceptional leaders but also major organisations as drivers and contributors of their industries.

Held at **Intercontinental London Park Lane**, the grand event was graced by **The Right Honourable Stephen Timms, Member of UK Parliament, Dr Rosena Allin – Khan, Member of UK Parliament, H.E. Dato' Ahmad Rasidi Hazizi, High Commissioner of Malaysia to United Kingdom & Northern Ireland, H.E. Sulaiman Almazroui, Ambassador of UAE Embassy London, H.E. Khaled Al-Duwaisan, Ambassador of Kuwait Embassy London, H.E. Abdulrahim Hasan Mohamed Naqi, Secretary General, Federation of Chambers of the Gulf Cooperation Council (FGCCC), H.E. Badria Al Mulla, President of International Emirates Business Group (IEBG) and Mr Shahul Hameed Dawood, Group CEO, The Leaders International Magazine**. Other notable guests included heads of numerous Chambers of Commerce and Industries as well as prominent industry captains from the Middle East, Europe & Asia regions. Also present were members of the diplomatic corporation, and leading government officials.

Some 200 invited guests attended the awards gala dinner from Malaysia, Libya, UAE, Kuwait, United Kingdom, Bahrain, Jordan, India and many other countries. And as in the past years of organising, our **Titanium Partner** of the event is **International Emirates Business Group (IEBG)** based in UAE and under the leadership of **H.E Badria Al Mulla**.

Achievements in almost 31 categories were recognised and honoured with its unique award of which some of them included; **Lifetime Achievement Award; Masterclass Excellence in Trade Development Award; Global Entrepreneur of the Year; Global Icon for Innovation; Visionary Leader of the Year;** to name a few.



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Middle East Business Leaders Awards is an ultimate platform for all leaders around the world come and network and exchange business opportunities. This prestigious event served as a catalyst for major international relationships between Europe, Asia and Middle East.

The American Leadership Development Association (ALDA) is an international network for all those who practice, study and teach leadership. The association is dedicated for the development and evolution of leadership and the effects on society, business, organisations as well as families. ALDA aims to promote a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide. Its objective and goals were also set to bring all leaders around the world to a platform to develop more quality leaders.

The Leaders International Magazine is a bi-monthly publication initiated to identify and expose leaders and decision makers in Malaysia as well as abroad. Covering a wide range of topics and interests, the magazine aims at being the premier leadership and business magazine in Kuala Lumpur and Dubai. An enlightening read, daring and factual, and sometimes seeking answers to uncomfortable issues, The Leaders International Magazine aims to give its readership the most pertinent news and views about the Malaysian and international situation, and to define and teach its readership about Leadership. The Leaders International signature Forum Series is aimed at highlighting issues important to the business community at large. The forum aims to give top executives a platform in airing their views with like-minded individuals, bringing in a cross-functional perspective of different levels of management to come together and discuss issues of prime interest.

For the award recipients, **the 7th Middle East Business Leaders Awards 2016** was the beginning of an exciting new journey and a motivating factor to continue striving to lead and it is certainly something for other emerging leaders to emulate upon.

The final list of winners attached herewith.

To learn more on the Middle East Business Leaders Awards 2016, please visit www.meblsa.com

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